

SLOT A (WEEKDAYS)

*All working students must choose weekend/after officehour classes

*All international students can choose either weekend or weekday classes. Students can book their tutorial slots during the first day of each class (1st come 1st serve basic)

Subject		WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7	WEEK 8	WEEK 9	WEEK 10	WEEK 11	WEEK 12	WEEK 13	WEEK 14	WEEK 15	WEEK 16	
Lecturer	Day / Time	14 Oct - 20 Oct	21 Oct - 27 Oct	28 Oct - 3 Nov	4 Nov - 10 Nov	11 Nov - 17 Nov	18 Nov - 24 Nov	25 Nov - 1 Dec	2 Dec - 8 Dec	9 Dec - 15 Dec	16 Dec - 22 Dec	23 Dec - 29 Dec	30 Dec - 5 Jan	6 Jan - 12 Jan	13 Jan - 19 Jan	20 Jan - 26 Jan	29 Jan - 4 Feb	
ASSOC. PROF. DR IZZAL ASNIRA ZOLKEPLI (IAZ) YSP516/4 - SOCIAL MEDIA COMMUNICATION Class FRIDAY : 8.30 am - 12.30 pm Tutorial session choose only 1 slot :			25 - Oct FTF		8 - Nov ONL		22 - Nov ONL		M I D S E M E S T E R B R E A K	13 - Dec FTF		27 - Dec FTF		10 - Jan ONL		24 - Jan FTF		
	MONDAY : 8.00 pm - 10.00 pm			28 - Oct FTF		11 - Nov ONL		25 - Nov FTF			16 - Dec FTF		30 - Dec ONL		13 - Jan FTF			
	TUESDAY : 8.00 pm - 10.00 pm			29 - Oct FTF		12 - Nov ONL		26 - Nov FTF			17 - Dec FTF		31 - Dec ONL		14 - Jan FTF			
	WEDNESDAY : 8.00 pm - 10.00 pm			30 - Oct FTF		13 - Nov ONL		27 - Nov FTF			18 - Dec FTF		1 - Jan * NEW YEAR ONLINE		15 - Jan FTF			
ASSOC. PROF. DR SHUHaida MD NOOR (SMN) YSP518/4 - CONSUMER PSYCHOLOGY Class FRIDAY : 3.00 pm - 7.00 pm Tutorial session choose only 1 slot :			25 - Oct FTF		8 - Nov ONL		22 - Nov ONL			13 - Dec FTF		27 - Dec ONL		10 - Jan ONL		24 - Jan FTF		
	SUNDAY : 9.00 am - 11.00 am 11.00 am - 1.00 pm 1.00 pm - 3.00 pm			3 - Nov ONL		17 - Nov FTF		1 - Dec FTF			22 - Dec ONL		5 - Jan ONL		19 - Jan FTF			
ASSOC. PROF. DR HASRINA MUSTAFA/DR SHARIFAH NADIAH SYED MUKHIAR (HM/SNSM) YSP519/4 - RESEARCH METHODS IN IMC Class THURSDAY : 8.00 pm - 10.00 pm Tutorial session : 2 parallel slots either Quanti or Quali		17 - Oct FTF	24 - Oct ONL	31 - Oct No Class *DEEPAVALI	7 - Nov ONL	14 - Nov ONL	21 - Nov ONL	28 - Nov FTF		12 - Dec ONL	19 - Dec FTF	26 - Dec No Class *CHRISTMAS	2 - Jan FTF	9 - Jan ONL	16 - Jan FTF	23 - Jan FTF		
	TUESDAY : 8.00 pm - 10.00 pm				5 - Nov ONL		19 - Nov FTF			10 - Dec ONL		24 - Dec ONL		7 - Jan FTF		21 - Jan ONL		
	WEDNESDAY : 8.00 pm - 10.00 pm				6 - Nov ONL		20 - Nov FTF			11 - Dec ONL		25 - Dec No Class *CHRISTMAS		8 - Jan FTF		22 - Jan ONL		
DR MAHADEVAN KRISHNAN (MK) YSP521/4 - BRAND TOUCHPOINT MANAGEMENT Class FRIDAY : 3.00 pm - 7.00 pm Tutorial session choose only 1 slot :		18 - Oct FTF MK		1 - Nov FTF MK		15 - Nov FTF MK		29 - Nov FTF MK			20 - Dec FTF ST		3 - Jan FTF ST		17 - Jan FTF MK			
	FRIDAY : 7.00 pm - 8.00 pm 8.00 pm - 9.00 pm			1 - Nov FTF	8 - Nov ONL	15 - Nov FTF	22 - Nov ONL	29 - Nov FTF		13 - Dec ONL	20 - Dec FTF	27 - Dec ONL	3 - Jan FTF	10 - Jan ONL	17 - Jan FTF			
ASSOC. PROF. DR HASRINA MUSTAFA YSP523/4 - DIGITAL STRATEGIES IN IMC Class WEDNESDAY : 9.00 am - 1.00 pm Tutorial session choose only 1 slot (40 Students per slot) :			23 - Oct FTF		6 - Nov ONL		20 - Nov FTF		11 - Dec ONL		25 - Dec No Class *CHRISTMAS		8 - Jan FTF		22 - Jan ONL			
	SATURDAY : 1.00 pm - 3.00 pm 3.00 pm - 5.00 pm			2 - Nov ONL		16 - Nov FTF		30 - Nov ONL		21 - Dec FTF		4 - Jan ONL		18 - Jan FTF				
AII IMC IECTURER YSP524/6 - CAPSTONE PROFESSIONAL PROJECT																	YSP524 Pitch Presentation 1-3 Feb (Thursday, Friday & Saturday) FTF	

29-30/1 RAYA CINA

List of Lecturers

HM: (Assoc. Prof. Hasrina Mustafa); IAZ: (Assoc. Prof. Dr. Izzal Asnira Zolkepli); SNSM: (Dr. Sharifah Nadiyah Syed Mukhiar); SMN: (Assoc. Prof. Dr. Shuhaida Mohd Nor)
MK (Dr Mahadevan Krishnan); NAAR (Dr. Nur Atikah A Rahman) ; BO: (Assoc. Prof. Dr Bahiyah Omar); DK (Dr. Kamaruzzaman Abdul Manan) ; SS (Dr. Suriati Saad)

List of Tutors

JL: Mr. Jovian Lee; FA: Madam Fahri Ahmed; ST: Ms Subaashini Thankarajoo; NR: Nazihah Rastam; AB: Amir Batouei; EV: Edmond Voon; LWK: Lee Wei Kian; SR:Ms Subasiri Ramakrishnan