

SLOT A (WEEKDAYS)

*All working students must choose weekend/after officehour classes
 *All international students can choose either weekend or weekday classes. Students can book their tutorial slots during the first day of class

Subject	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7	WEEK 8	WEEK 9	WEEK 10	WEEK 11	WEEK 12	WEEK 13	WEEK 14	WEEK 15	WEEK 16
Lecturer	14 Oct - 20 Oct	21 Oct - 27 Oct	28 Oct - 3 Nov	4 Nov - 10 Nov	11 Nov - 17 Nov	18 Nov - 24 Nov	25 Nov - 1 Dec	2 Dec - 8 Dec	9 Dec - 15 Dec	16 Dec - 22 Dec	23 Dec - 29 Dec	30 Dec - 5 Jan	6 Jan - 12 Jan	13 Jan - 19 Jan	20 Jan - 26 Jan	27 Jan - 2 Feb
ASSOC. PROF. DR IZZAL ASNIRA ZOLKEPLI (IAZ) YSP516/4 - SOCIAL MEDIA COMMUNICATION Class FRIDAY : 9.00 am - 1.00 pm Tutorial session choose only 1 slot :		25-Oct FTF		8-Nov ONL		22-Nov ONL			13-Dec FTF		27-Dec FTF		10-Jan ONL		24-Jan FTF	
MONDAY : 8.00 pm - 10.00 pm			28-Oct FTF		11-Nov ONL		25-Nov ONL			16-Dec FTF		30-Dec FTF		13-Jan ONL		
TUESDAY : 8.00 pm - 10.00 pm			29-Oct FTF		12-Nov ONL		26-Nov ONL			17-Dec FTF		31-Dec FTF		14-Jan ONL		
WEDNESDAY : 8.00 pm - 10.00 pm			30-Oct FTF		13-Nov ONL		27-Nov ONL			18-Dec FTF		NO TUTORIAL * NEW YEAR		15-Jan ONL		
ASSOC. PROF. DR SHUHAIIDA MD NOOR (SMN) YSP518/4 - CONSUMER PSYCHOLOGY Class MONDAY : 9.00 am - 1.00 pm Tutorial session choose only 1 slot :		21-Oct SMN FTF		4-Nov SMN ONL		18-Nov FA FTF			9-Dec FA FTF		23-Dec FA ONL		6-Jan SMN ONL		20-Jan SMN & FA FTF	
MONDAY : 2.00PM - 4.00PM				4-Nov FA ONL		18-Nov FA FTF			9-Dec FA FTF		23-Dec FA ONL		6-Jan FA ONL			
TUESDAY : 9.00 am - 11.00 am 11.00 am - 1.00 pm 2.00 pm - 4.00 pm				5-Nov FA ONL		19-Nov FA FTF			10-Dec FA FTF		24-Dec FA ONL		7-Jan FA ONL			
ASSOC. PROF. DR HASRINA MUSTAFA/DR SHARIFAH NADIAH SYED MUKHIAR (HM/SNSM) YSP519/4 - RESEARCH METHODS IN IMC Class THURSDAY : 8.00 pm - 10.00 pm Class THURSDAY : 3.00 pm - 5.00 pm Tutorial session : 2 parallel slots either Quanti or Quali	17 - Oct FTF HM	26-Oct ONL SNSM	31 - Oct NO CLASS * DEEPAVALI	7-Nov ONL SNSM	14-Nov FTF HM	21-Nov SNSM ONL	29-Nov HM & SNSM ONL		12-Dec HM FTF	19-Dec SNSM FTF	26-Dec SNSM FTF	2-Jan HM ONL	9-Jan HM FTF	16-Jan HM & SNSM FTF		
THURSDAY : 5.30 - 6.30pm: Quantitative Slot 6.30 - 7.30pm: Quantitative slot 6.30 - 7.30pm: Qualitative Slot		24-OCT ONL	31 - Oct NO CLASS * DEEPAVALI	7-Nov ONL	14-Nov FTF	Individual consultation online	Individual consultation online		12-Dec HM FTF	19-Dec SNSM FTF	26-Dec SNSM FTF 5-7 pm	2-Jan HM ONL	9-Jan HM FTF			
DR MAHADEVAN KRISHNAN (MK) YSP521/4 - BRAND TOUCHPOINT MANAGEMENT Class FRIDAY : 3.00 pm - 7.00 pm Tutorial session choose only 1 slot :	18 - Oct MK FTF		No Class	REPLACEMENT 8-Nov ST FTF	15 - Nov MK FTF		29 - Nov MK FTF			20 - Dec ST FTF		3 - Jan MK FTF		17 - Jan MK FTF		
THURSDAY : 3.00 pm - 5.00 pm			31 - Oct NO TUTORIAL * DEEPAVALI	REPLACEMENT 6-Nov (Wednesday) ST ONL 6-8 pm	14 - Nov ANAG FTF		28 - Nov ANAG FTF			18 - Dec (Wednesday) ST ONL 6-8 pm		2 - Jan ANAG FTF		16 - Jan ANAG FTF		
FRIDAY : 7.00 pm - 9.00 pm			No Class	REPLACEMENT 8-Nov ST FTF	15 - Nov ANAG FTF		29 - Nov ANAG FTF			20 - Dec ST FTF		3 - Jan ANAG FTF		17 - Jan ANAG FTF		
ASSOC. PROF. DR HASRINA MUSTAFA YSP523/4 - DIGITAL STRATEGIES IN IMC Class WEDNESDAY : 9.00 am - 1.00 pm Tutorial session choose only 1 slot :		23 - Oct FTF HM		6 - Nov FTF HM		20 - Nov FTF ZACH			11 - Dec FTF HM		26 - Dec THU FTF REPLACE HM		8 - Jan ONL HM		22 - Jan FTF HM	
WEDNESDAY : 1.00 pm - 3.00 pm 3.00 pm - 5.00 pm				6 - Nov FTF ZACH		20 - Nov FTF ZACH			11 - Dec FTF ZACH		26 - Dec FTF REPLACE THURS AIN		8 - Jan ONL AIN			
THURSDAY : 9.00 am - 11.00 am 11.00 - 1.00 noon				7 - Nov FTF ZACH		21 - Nov FTF ZACH			12 - Dec FTF ZACH		27 - Dec FTF REPLACE FRI AIN 2-4,4-6		9 - Jan ONL AIN			
All IMC IECTURER YSP524/6 - IMC CAPSTONE PROJECT Bi-Weekly meeting, Sun 9am-11am	WORKSHOP1 FTF HM 20-Oct	WORKSHOP2 FTF 3-Nov		WORKSHOP3 FTF 13-Nov		WORKSHOP4 FTF 1 Dec				WORKSHOP5 FTF 22 Dec		WORKSHOP 6 FTF 5 Jan		WORKSHOP 7 FTF 19 Jan		YSP524 Pitch Presentation 31-1 Feb (Friday & Saturday) FTF

M I D S E M E S T E R B R E A K

Note: HM: Assoc. Prof. Dr. Hasrina Mustafa
 IAZ: Assoc. Prof. Dr. Izzal Asnira Zolkepli
 SMN: Assoc. Prof. Dr. Shuhaida Md Nor
 MK: Dr. Mahadevan Krishnan
 SNSM: Dr. Sharifah Nadiah Syed Mukhiar