

SLOT B (WEEKEND)

*All working students must choose weekend/after officehour classes
 *All full international students can choose either weekend or weekday classes. Students can book their tutorial slots during the first day of class

Subject	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7	WEEK 8	WEEK 9	WEEK 10	WEEK 11	WEEK 12	WEEK 13	WEEK 14	WEEK 15	WEEK 16
Lecturer	14 Oct - 20 Oct	21 Oct - 27 Oct	28 Oct - 3 Nov	4 Nov - 10 Nov	11 Nov - 17 Nov	18 Nov - 24 Nov	25 Nov - 1 Dec	2 Dec - 8 Dec	9 Dec - 15 Dec	16 Dec - 22 Dec	23 Dec - 29 Dec	30 Dec - 5 Jan	6 Jan - 12 Jan	13 Jan - 19 Jan	20 Jan - 26 Jan	27 Jan - 2 Feb
ASSOC. PROF. DR IZZAL ASNIRA ZOLKEPLI (IAZ) YSP516/4 - SOCIAL MEDIA COMMUNICATION Class SATURDAY : 9.00 am - 1.00 pm Tutorial session : SATURDAY : 2.00 - 4.00 pm		26-Oct FTF		9-Nov ONL		23-Nov ONL			14-Dec FTF		28-Dec FTF		11-Jan ONL		25-Jan FTF	
				9-Nov ONL		23-Nov ONL			14-Dec FTF		28-Dec FTF		11-Jan ONL		25-Jan FTF	
ASSOC. PROF. DR SHUHaida MD NOOR (SMN) YSP518/4 - CONSUMER PSYCHOLOGY Class SUNDAY : 11.00 am - 3.00 pm Tutorial session : SUNDAY : (THG) 3.00 pm - 5.00 pm 5.00 pm - 7.00 pm	20-Oct SMN FTF		3-Nov SMN ONL		17-Nov THG FTF		1-Dec THG FTF			22-Dec THG ONL		5-Jan SMN ONL		19-Jan SMN & THG FTF		
			3-Nov THG ONL		17-Nov THG FTF		1-Dec THG FTF			22-Dec THG ONL		5-Jan THG ONL				
ASSOC. PROF. DR HASRINA MUSTAFA/DR SHARIFAH NADIAH SYED MUKHIAR (HM/SNSM) YSP519/4 - RESEARCH METHODS IN IMC Class THURSDAY : 8.00 pm - 10.00 pm Class THURSDAY : 3.00 pm - 5.00 pm Tutorial session : 2 parallel slots either Quanti or Quali THURSDAY : 5.30 - 6.30 pm: Quantitative slot 6.30 - 7.30 pm: Quantitative slot 6.30 - 7.30 pm: Qualitative slot	17 - Oct FTF HM	26-Oct ONL SNSM	31 - Oct NO CLASS * DEEPAVALI	7-Nov ONL SNSM	14-Nov FTF HM	21-Nov SNSM ONL	29-Nov ONL HM & SNSM		12-Dec HM FTF	19-Dec FTF SNSM	26-Dec FTF SNSM	2-Jan ONL HM	9-Jan FTF HM	16-Jan FTF HM & SNSM		
					14-Nov FTF HM				12-Dec HM FTF	19-Dec SNSM FTF	26-Dec SNSM FTF 5-7 pm		9-Jan HM FTF			
		24-Oct ONL	31 - Oct NO CLASS * DEEPAVALI	7-Nov ONL	14-Nov FTF	Individual consultation online	Individual consultation online		Individual consultation FTF	19-Dec Individual Consultation FTF	Individual consultation FTF	Individual consultation online	Individual consultation FTF			
DR MAHADEVAN KRISHNAN (MK) YSP521/4 - BRAND TOUCHPOINT MANAGEMENT Class SATURDAY : 9.00 am - 1.00 pm Tutorial session : SATURDAY : 2.00 pm - 4.00 pm 4.00 pm - 6.00 pm	19 - Oct MK FTF		No Class		16 - Nov MK FTF		30 - Nov MK FTF			21 - Dec ST FTF		4 - Jan MK FTF		18 - Jan MK FTF		
			No Class		16 - Nov ANAG FTF		30 - Nov ANAG FTF			21 - Dec ST FTF		4 - Jan ANAG FTF		18 - Jan ANAG FTF		
ASSOC. PROF. DR HASRINA MUSTAFA (HM) YSP523/4 - DIGITAL STRATEGIES IN IMC Class SUNDAY : 9.00 am - 1.00 pm Tutorial session : SUNDAY : 2.00 - 4.00 pm 4.00- 6.00 pm		27-Oct FTF HM		10-Nov FTF HM		24-Nov FTF ZACH			15-Dec FTF HM		29-Dec FTF HM		12-Jan ONL HM		26-Jan FTF HM	
				10-Nov FTF ZACH		24-Nov FTF ZACH			15-Dec FTF ZACH		29-Dec FTF AIN		12-Jan ONL AIN			
All IMC IECTURER YSP524/6 - IMC CAPSTONE PROJECT Bi-Weekly meeting, Sun 9am-11am	WORKSHOP 1 FTF HM 20-Oct		WORKSHOP2 FTF 3-Nov		WORKSHOP3 FTF 13-Nov		WORKSHOP4 FTF 1Dec			WORKSHOP5 FTF 22 Dec		WORKSHOP 6 FTF 5 Jan		WORKSHOP 7 FTF 19 Jan		YSP524 Pitch Presentation 31-1 Feb (Friday & Saturday) FTF

Note: HM: Assoc. Prof. Dr. Hasrina Mustafa
 IAZ: Assoc. Prof. Dr. Izzal Asnira Zolkepli
 SMN: Assoc. Prof. Dr. Shuhaida Md Nor
 MK: Dr. Mahadevan Krishnan
 SNSM: Dr. Sharifah Nadiah Syed Mukhiar