



**SLOT A (WEEKDAYS)**

\*All working students must choose weekend/after officehour classes  
 \*All international students can choose either weekend or weekday classes. Students can book their tutorial slots during the first day of class

Subject	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7	WEEK 8	WEEK 9	WEEK 10	WEEK 11	WEEK 12	WEEK 13	WEEK 14	WEEK 15	WEEK 16
Lecturer / Day / Time	6 Oct - 12 Oct	13 Oct - 19 Oct	20 Oct - 26 Oct	27 Oct - 2 Nov	3 Nov - 9 Nov	10 Nov - 16 Nov	17 Nov - 23 Dec	24 Nov - 30 Nov	1 Dec - 7 Dec	8 Dec - 14 Dec	15 Dec - 21 Dec	22 Dec - 28 Dec	29 Dec - 4 Jan	5 Jan - 11 Jan	12 Jan - 18 Jan	19 Jan - 25 Jan
ASSOC. PROF. DR IZZAL ASNIRA ZOLKEPLI (IAZ) YSP516/4 - SOCIAL MEDIA COMMUNICATION Class FRIDAY : 9.00 am - 1.00 pm Tutorial session choose only 1 slot :		17 - Oct FTF IAZ		31 - Oct ONL IAZ		14 - Nov ONL NAZ			5 - Dec FTF NAZ		19 - Dec ONL IAZ		2 - Jan FTF IAZ		16 - Jan FTF IAZ	
<b>MONDAY :</b> 6.30 pm - 8.30 pm			20 - Oct DEEPAVALI * NO CLASS		3 - Nov ONL		17 - Nov ONL			8 - Dec FTF		22 - Dec FTF		5 - Jan ONL		
<b>TUESDAY :</b> 6.30 pm - 8.30 pm			21 - Oct FTF		4 - Nov ONL		18 - Nov ONL			9 - Dec FTF		23 - Dec FTF		6 - Jan ONL		
ASSOC. PROF. DR SHUHAIIDA MID NOOR (SMN) YSP18/4 - CONSUMER PSYCHOLOGY Class MONDAY : 9.00 am - 1.00 pm Tutorial session choose only 1 slot :		13 - Oct FTF		27 - Oct ONL		10 - Nov FTF			1 - Dec FTF		15 - Dec ONL		29 - Dec ONL		12 - Jan FTF	
<b>MONDAY :</b> 2.00 pm - 4.00 pm				27 - Oct ONL		10 - Nov FTF			1 - Dec FTF		15 - Dec ONL		29 - Dec ONL			
<b>TUESDAY :</b> 9.00 am - 11.00 am 11.00 am - 1.00 pm 2.00 pm - 4.00 pm				28 - Oct ONL		11 - Nov FTF			2 - Dec FTF		16 - Dec ONL		30 - Dec ONL			
ASSOC. PROF. DR HASRINA MUSTAFA/DR SHARIFAH NADIAH SYED MUKHLAR (HM/SNSM) YSP19/4 - RESEARCH METHODS IN IMC Class THURSDAY : 8.00 am - 10.00 pm Tutorial session : 2 parallel slots either Quanti or Quali	9 - Oct FTF HM	16 - Oct FTF SNSM	23 - Oct ONL HM	30 - Oct ONL SNSM	6 - Nov FTF HM	13 - Nov ONL SNSM	20 - Nov FTF HM/SNSM		4 - Dec FTF HM	11 - Dec FTF SNSM	18 - Dec ONL SNSM	REPLACEMENT WED, 24 - Dec ONL/HM DUE TO CHRISTMAS	REPLACEMENT WED, 31 - Dec ONL/SNSM DUE TO NEW YEAR	8 - Jan FTF HM	15 - Jan FTF HM/SNSM	
<b>THURSDAY :</b> 5.00 pm - 6.00 pm 6.00 pm - 7.00 pm 7.00 pm - 8.00 pm		16 - Oct FTF	23 - Oct ONL	30 - Oct ONL	6 - Nov FTF	Individual consultation ONL	Individual consultation FTF		Individual consultation FTF	Individual consultation FTF	Individual consultation ONL	Individual consultation ONL	Individual consultation ONL	Individual consultation FTF		
DR MAHADEVAN KRISHNAN (MK) YSP21/4 - BRAND TOUCHPOINT MANAGEMENT Class FRIDAY : 3.00 pm - 7.00 pm Tutorial session choose only 1 slot :	10 - Oct FTF MK		24 - Oct ONL MK		7 - Nov FTF MK		21 - Nov FTF MK			12 - Dec FTF ST		26 - Dec ONL ST		9 - Jan FTF MK		
<b>WEDNESDAY :</b> 3.00 pm - 5.00 pm			22 - Oct FTF		5 - Nov FTF		19 - Nov FTF			REPLACEMENT 12 - Dec FTF ST 9 am - 11 am		REPLACEMENT 26 - Dec ONL ST 10 am - 12 pm				
<b>THURSDAY :</b> 3.00 pm - 5.00 pm			23 - Oct FTF		6 - Nov FTF		20 - Nov FTF			REPLACEMENT 12 - Dec FTF ST 11 am - 1 pm		REPLACEMENT 26 - Dec ONL ST 1 pm - 3 pm				
<b>FRIDAY :</b> 7.00 pm - 9.00 pm			24 - Oct FTF		7 - Nov FTF		21 - Nov FTF			12 - Dec FTF		26 - Dec ONL				
ASSOC. PROF. DR HASRINA MUSTAFA YSP23/4 - DIGITAL STRATEGIES IN IMC Class WEDNESDAY : 9.00 am - 1.00 pm Tutorial session choose only 1 slot :		15 - Oct FTF HM		29 - Oct FTF HM		12 - Nov FTF ZACH			3 - Dec ONL HM		17 - Dec FTF HM		31 - Dec ONL HM		14 - Jan FTF HM & ZACH	
<b>WEDNESDAY :</b> 1.00 pm - 3.00 pm 3.00 pm - 5.00 pm 5.00 pm - 7.00 pm				29 - Oct FTF ZACH		12 - Nov FTF ZACH			3 - Dec ONL ZACH		17 - Dec FTF ZACH		31 - Dec ONL ZACH			
ALL IMC IECTURER YSP24/6 - IMC CAPSTONE PROJECT Bi-Weekly meeting, Sun 9 am-11 am	WORKSHOP 1 FTF HM 12 - Oct		WORKSHOP 2 FTF 26 - Oct		WORKSHOP 3 FTF 9 - Nov		WORKSHOP 4 FTF 23 - Nov			WORKSHOP 5 FTF 14 - Dec		WORKSHOP 6 FTF 28 - Dec				YSP24 Pitch Presentation 19 - 20 Jan FTF (Monday & Tuesday)

M I D S E M E S T E R B R E A K

Note: HM: Assoc. Prof. Dr. Hasrina Mustafa  
 IAZ: Assoc. Prof. Dr. Izzal Asnira Zolkepli  
 SMN: Assoc. Prof. Dr. Shuhaida Md Nor  
 MK: Dr. Mahadevan Krishnan  
 SNSM: Dr. Sharifah Nadiah Syed Mukhlari