



SLOT B (WEEKEND)

*All working students must choose weekend/after officehour classes
 *All full international students can choose either weekend or weekday classes. Students can book their tutorial slots during the first day of class

Subject		WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7	WEEK 8	WEEK 9	WEEK 10	WEEK 11	WEEK 12	WEEK 13	WEEK 14	WEEK 15	WEEK 16
Lecturer	Day / Time	6 Oct - 12 Oct	13 Oct - 19 Oct	20 Oct - 26 Oct	27 Oct - 2 Nov	3 Nov - 9 Nov	10 Nov - 16 Nov	17 Nov - 23 Nov	24 Nov - 30 Nov	1 Dec - 7 Dec	8 Dec - 14 Dec	15 Dec - 21 Dec	22 Dec - 28 Dec	29 Dec - 4 Jan	5 Jan - 11 Jan	12 Jan - 18 Jan	19 Jan - 25 Jan
ASSOC. PROF. DR IZZAL ASNIRA ZOLKEPLI (IAZ) YSP516/4 - SOCIAL MEDIA COMMUNICATION Class: SATURDAY : 9.00 am - 1.00 pm Tutorial session : SATURDAY : 1.00 pm - 3.00 pm 3.00 pm - 5.00 pm			18 - Oct FTF IAZ		1 - Nov ONL IAZ		15 - Nov ONL IAZ			6 - Dec FTF IAZ		20 - Dec ONL IAZ		3 - Jan FTF IAZ			17 - Jan FTF IAZ
					1 - Nov ONL		15 - Nov ONL			6 - Dec FTF		20 - Dec ONL IAZ		3 - Jan FTF			
ASSOC. PROF. DR SHUHAIDA MD NOOR (SMN) YSP518/4 - CONSUMER PSYCHOLOGY Class: SUNDAY : 11.00 am - 3.00 pm Tutorial session : SUNDAY (THG) 3.00 pm - 5.00 pm 5.00 pm - 7.00 pm		12 - Oct FTF		26 - Oct ONL		9 - Nov FTF		23 - Nov FTF			14 - Dec ONL		28 - Dec ONL		11 - Jan FTF		
				26 - Oct ONL		9 - Nov FTF		23 - Nov FTF			14 - Dec ONL		28 - Dec ONL				
ASSOC. PROF. DR HASRINA MUSTAFA/DR SHARIFAH NADIAH SYED MUKHAR (HM/SNSM) YSP519/4 - RESEARCH METHODS IN IMC Class: THURSDAY : 8.00 pm - 10.00 pm Tutorial session : 2 parallel slots either Quanti or Quali THURSDAY : 5.00 pm - 6.00 pm 6.00 pm - 7.00 pm 7.00 pm - 8.00 pm		9 - Oct FTF HM	16 - Oct FTF SNSM	23 - Oct ONL HM	30 - Oct ONL SNSM	6 - Nov FTF HM	13 - Nov ONL SNSM	20 - Nov FTF HM/SNSM		4 - Dec HM ONL	11 - Dec FTF SNSM	18 - Dec ONL SNSM	REPLACEMENT WED 24 - Dec HM/FTF DUE TO CHRISTMAS	REPLACEMENT 31 - DEC ONL/SNSM DUE TO NEW YEAR	8 - Jan FTF HM	15 - Jan HM/SNSM FTF	
			16 - Oct FTF	23 - Oct ONL	30 - Oct ONL	6 - Nov FTF	Individual consultation ONL	Individual consultation FTF		Individual consultation ONL	Individual consultation FTF	Individual consultation ONL	Individual consultation FTF	Individual consultation ONL	Individual consultation FTF		
DR MAHADEVAN KRISHNAN (MK) YSP521/4 - BRAND TOUCHPOINT MANAGEMENT Class: SATURDAY : 9.00 am - 1.00 pm Tutorial session : SATURDAY : 1.00 pm - 3.00 pm 3.00 pm - 5.00 pm		11 - Oct FTF MK		25 - Oct ONL MK		8 - Nov FTF MK		22 - Nov FTF MK			13 - Dec FTF ST		27 - Dec ONL ST		10 - Jan FTF MK		
				25 - Oct ONL		8 - Nov FTF		22 - Nov FTF			13 - Dec FTF ST		27 - Dec ONL ST				
ASSOC. PROF. DR HASRINA MUSTAFA (HM) YSP523/4 - DIGITAL STRATEGIES IN IMC Class: SUNDAY : 9.00 am - 1.00 pm Tutorial session : SUNDAY : 1.00 pm - 3.00 pm 3.00 pm - 5.00 pm			19 - Oct FTF HM		2 - Nov FTF HM		16 - Nov FTF ZACH			7 - Dec ONL HM		21 - Dec FTF HM		4 - Jan ONL HM		18 - Jan FTF HM&ZACH	
					2 - Nov FTF ZACH		16 - Nov FTF ZACH			7 - Dec ONL ZACH		21 - Dec FTF ZACH		4 - Jan ONL ZACH			
ALL IMC IECTURER YSP534/6 - IMC CAPSTONE PROJECT Bi-Weekly meeting, Sun 9 am-11 am		WORKSHOP 1 FTF HM 12 - Oct		WORKSHOP 2 FTF 26 - Oct		WORKSHOP 3 FTF 9 - Nov		WORKSHOP 4 FTF - Nov	23		WORKSHOP 5 FTF Dec	14	WORKSHOP 6 FTF - Dec	28			YSP524 Pitch Presentation 19 - 20 Jan FTF (Monday & Tuesday)

Note: HM: Assoc. Prof. Dr. Hasrina Mustafa
 IAZ: Assoc. Prof. Dr. Izzal Asnira Zolkepli
 SMN: Assoc. Prof. Dr. Shuhaida Md Nor
 MK: Dr. Mahadevan Krishnan
 SNSM: Dr. Sharifah Nadiyah Syed Mukhtar