

# WEEKDAYS

REVISED ON 28 FEBRUARY 2025

MASTER OF COMMUNICATION (INTERGRATED MARKETING COMMUNICATION) [FULL-TIME STUDENTS]

Class Schedule (Semester II, 2024/2025), Tutorial will start from Week 3. Attendance to class and tutorial is compulsory



Subject	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7	WEEK 8	WEEK 9	WEEK 10	WEEK 11	WEEK 12	WEEK 13	WEEK 14	WEEK 15	WEEK 16
<b>Lecturer</b>	24 Mac - 30 Mac	31 Mac - 6 Apr	7 Apr - 13 Apr	14 Apr - 20 Apr	21 Apr - 27 Apr	28 Apr - 4 May	5 May - 11 May	12 May - 18 May	19 May - 25 May	26 May - 1 June	2 June - 8 June	9 June - 15 June	16 June - 22 June	23 June - 29 June	30 June - 6 July	7 July - 13 July
<b>ASSOC. PROF. DR IZZAL ASNIRA ZOLKEPLI (IAZ)</b> YSP514/A - ADVANCES IN ADVERTISING (ELECTIVE) Class: FRIDAY : 9.00 am - 1.00 pm Tutorial (choose only 1 slot)		4 - Apr FTF IAZ		18 - Apr FTF IAZ		2 - May FTF IAZ			23 - May FTF NAZ		6 - June ONL IAZ		20 - June ONL IAZ		4 - July FTF NAZ	
<b>MONDAY</b> 8.00 pm - 10.00 pm			7 - April FTF		21 - April ONL		5 - May FTF			26 - May FTF		9 - June ONL		23 - June FTF		
<b>TUESDAY</b> 8.00 pm - 10.00 pm			8 - April FTF		22 - April ONL		6 - May FTF			27 - May FTF		10 - June ONL		24 - June FTF		
<b>WEDNESDAY</b> 8.00 pm - 10.00 pm			9 - April FTF		23 - April ONL		7 - May FTF			28 - May FTF		11 - June ONL		25 - June FTF		
<b>DR KAMARUZZAMAN ABDUL MANAN (KZ)</b> YSP515/A - STRATEGIC BRANDING AND MARKETING Class: MONDAY : 9.00 am - 1.00 pm Tutorial (choose only 1 slot)			7 - Apr DR K		21 - Apr ONL DR K		5 - May FTF DR K			26 - May ONL DR K		9 - June FTF DR K		23 - June FTF AINUL		7 - July FTF AINUL
<b>MONDAY</b> 1.00 pm - 3.00 pm 3.00 pm - 5.00 pm 5.00 pm - 7.00 pm			7 - Apr FTF		21 - Apr ONL		5 - May FTF			26 - May ONL		9 - June FTF		23 - June FTF		
<b>ASSOC. PROF. DR HASRINA MUSTAFA (HM) &amp; DR SHARIFAH NADIAH SYED MUKHLAR</b> YSP517/A - FUNDAMENTALS OF IMC Class: THURSDAY : 3.00 pm - 5.00 pm Tutorial (choose only 1 slot)	27 - Mac FTF HM	3 - April ONL HM	10 - April HM	17 - April ONL HM	24 - April HM	1 - May No Class + Labour Day	8 - May FTF HM		22 - May FTF SNSM	29 - May ONL SNSM	5 - June FTF SNSM	12 - June ONL SNSM	19 - June FTF SNSM	26 - June ONL SNSM	3 - July FTF HM & SNSM	
<b>WEDNESDAY</b> 11.00am - 12.00pm 12.00pm - 1.00pm 1.00pm - 2.00pm			9 - April FTF	16 - April ONL	23 - April FTF	30 - April No Tutorial	7 - May FTF		21 - May FTF	28 - May ONL	4 - June FTF	11 - June ONL	18 - June FTF	25 - June ONL		
<b>ASSOC. PROF. DR BAHYAH OMAR/DR SURIATI SAAD (BO/SS)</b> YSP519/A - RESEARCH METHODS IN IMC Class: SATURDAY : 2.00 pm - 6.00 pm Tutorial (Student will choose either quanti or qualitative slot): FRIDAY for FULLTIME students only: 8.00 pm - 9.00 pm (2 parallel slots either Quanti or Qualitative) SATURDAY for PART TIME students only: 9.00 pm - 10.00 pm (2 parallel slots either Quanti or Qualitative)	29 - Mac ONL SS		12 - Apr FTF BO		26 - Apr FTF SS		10 - May FTF SS			31 - May FTF BO		14 - June ONL BO		28 - Jun FTF BO & SS		
			11 - Apr FTF	18 - Apr FTF	25 - Apr FTF	Individual consultation	Individual consultation		Individual consultation	Individual consultation	Individual consultation	Individual consultation	Individual consultation	27 - June No Class + Festival Muharram		
			12 - Apr FTF	19 - Apr FTF	26 - Apr FTF	Individual consultation	Individual consultation		Individual consultation	Individual consultation	7 - June No Class + Festival Juhd	Individual consultation	Individual consultation	Individual consultation		
<b>DR NUR ATIKAH A RAHMAN (NAAR)</b> YSP520/A - CONTENT IDEATION Class: FRIDAY : 3.00 pm - 7.00 pm Tutorial (choose only 1 slot) TUESDAY (Mr. Jovian): 9.00 am - 11.00 am 11.00 am - 1.00 pm 1.00 am - 3.00 pm	28 - Mac ONL NAAR		11 - Apr FTF NAAR		25 - Apr FTF NAAR		9 - May FTF NAAR			30 - May ONL FA		13 - Jun FTF NAAR		Redline on 29 Jun FTF NAAR & FA 7pm		
			8 - April FTF		22 - April FTF		6 - May FTF			27 - May ONL		10 - June FTF		24 - June FTF		
<b>DR SURIATI SAAD (SS)</b> YSP522/A - STRATEGIC PUBLIC RELATIONS (ELECTIVE) Class: SUNDAY : 9.00 am - 1.00 pm Tutorial session choose only 1 slot: (Mr-TAD) MONDAY for FULLTIME students only: 10.00 am - 12.00 pm SUNDAY for PART TIME students only: 1.00 pm - 3.00 pm	30 - Mac ONL		13 - Apr FTF		27 - Apr FTF		11 - May FTF			1 - Jun ONL		15 - Jun FTF		29 - Jun FTF		
				14 - Apr FTF		28 - Apr ONL			19 - May FTF		2 - June ONL		16 - June FTF		30 - June ONL	
			13 - Apr FTF		27 - Apr ONL		11 - May FTF			1 - Jun ONL		15 - Jun FTF		29 - Jun ONL		
<b>AB IMC LECTURER</b> YSP521/D - IMC RESEARCH PROJECT (SUNDAY) YSP524/E - CAPSTONE TUTORS: AB, LWK, FA, EV	29 - Mac BRIEFING FTF 3 - 5 pm		13 - Apr WORKSHOP 1 FTF 3 - 5 pm		27 - Apr WORKSHOP 2 FTF 3 - 5 pm		11 - May WORKSHOP 3 FTF 3 - 5 pm			1 - June WORKSHOP 4 FTF 3 - 5 pm		15 - June WORKSHOP 5 FTF 3 - 5 pm				YSP524 Pitch Presentation 11 - 12 July (Friday, Sat)

List of Lecturers  
HM: (Assoc. Prof. Hasrina Mustafa); IAZ: (Assoc. Prof. Dr. Izzal Asnira Zolkepli); SNSM: (Dr. Sharifah Nadiah Syed Mukhlari); SMN: (Assoc. Prof. Dr. Shuhaida Mohd Nor)  
MK (Dr Mahadevan Krishnan); NAAR (Dr. Nur Atikah A Rahman); BO: (Assoc. Prof. Dr Bahyah Omar); DK (Dr. Kamaruzzaman Abdul Manan)

List of Tutors  
JL: Mr. Jovian Lee; FA: Madam Fahri Ahmed; TAD: Mr. Tengku Adrian, NR: Nazliyah Rastam; AB: Amir Batouei; Zach, FAH; Farah Adlina Hamdan; LWK: Lee Wei Kian