



SLOT A (WEEKDAYS)

*All working students must choose weekend/after officehour classes
 *All international students can choose either weekend or weekday classes. Students can book their tutorial slots during the first day of class. First come first served basis

Subject		WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7	WEEK 8	WEEK 9	WEEK 10	WEEK 11	WEEK 12	WEEK 13	WEEK 14	WEEK 15	WEEK 16
Lecturer	Day / Time	16 March - 22 March	23 March - 29 March	30 March - 5 April	6 April - 12 April	13 April - 19 April	20 April - 26 April	27 April - 3 May	4 May - 10 May	11 May - 17 May	18 May - 24 May	25 May - 31 May	1 June - 7 June	8 June - 14 June	15 June - 21 June	22 June - 28 June	29 June - 5 July
ASSOC. PROF. DR IZZAL ASNIRA ZOLKEPLI (IAZ) YSP514/4 - ADVANCES IN ADVERTISING (ELECTIVE) Class FRIDAY : 9.00 am - 1.00 pm	Tutorial session choose only 1 slot :		27 March F2F		10 April F2F		24 April F2F					29 May ONL		12 June ONL		26 June F2F	
	MONDAY : 6.30 pm - 8.30 pm			30 March F2F				27 April F2F			18 May F2F		3 June ONL		15 June F2F		
	TUESDAY : 6.30 pm - 8.30 pm			31 March F2F				28 April F2F			19 May F2F		4 June ONL		16 June F2F		
DR KAMARUZAMAN ABDUL MANAN (KAY) YSP515/4 - STRATEGIC BRANDING AND MARKETING Class MONDAY : 9.00 am - 1.00 pm	Tutorial session choose only 1 slot :			30 March F2F		13 April F2F		27 April F2F			18 May ONL		1 June ONL		15 June F2F		29 June F2F
	FRIDAY : 9.00 am - 11.00 am 11.00 am - 1.00 pm 1.00 pm - 3.00 pm			3 April F2F		17 April F2F		1 May (LABOUR DAY)			22 May ONL		5 June ONL		19 June F2F		
ASSOC. PROF. DR HASRINA MUSTAFA/DR SHARIFAH NADIAH SYED MUKHIAR (HM/SNSM) YSP517/4 - FUNDAMENTALS OF IMC Class THURSDAY : 3.00 pm - 5.00 pm	Tutorial session	19 March ONL	26 March F2F	2 April ONL	9 April F2F	16 April ONL	23 April F2F	30 April ONL		14 May ONL	21 May F2F	28 May (NO CLASS) EIDUL ADHA	4 June ONL	11 June ONL	18 June F2F	25 June F2F	
	WEDNESDAY : 5.30 pm - 6.30 pm 6.30 pm - 7.30 pm			1 April ONL	8 April F2F	15 April ONL	22 April F2F	29 April ONL		13 May ONL	20 May F2F	27 May (NO CLASS) EIDUL ADHA	3 June ONL	10 June ONL	17 June F2F		
ASSOC. PROF. DR BAHYAH OMAR/DR SHARIFAH NADIAH (BO/SN) YSP519/4 - RESEARCH METHODS IN IMC Class SATURDAY : 3.00 pm - 7.00 pm	Tutorial (Student will choose either quanti or qualitative slot) :	21 Mac (NO CLASS) HARI RAYA AIDILFITRI	28 Mac REPLACEMENT CLASS ONL (SNSM)	4 April F2F (BO)		18 April ONL (SNSM)		2 May F2F (BO)			23 May F2F (SNSM)		6 June ONL (BO)		20 June F2F (BO & SNSM)		
	TUESDAY for FULLTIME students only : 3.00pm - 4.00pm (2 parallel slots either Quanti or Qualitative)			31 March F2F	10 April F2F	14 April ONL	Individual consultation	Individual consultation		Individual consultation	Individual consultation	Individual consultation	Individual consultation	Individual consultation	Individual consultation		
	SATURDAY for PART TIME students only : 8.00 pm - 9.00 pm (2 parallel slots either Quanti or Qualitative)			4 April F2F	11 April F2F	18 April ONL	Individual consultation	Individual consultation		Individual consultation	Individual consultation	Individual consultation	Individual consultation	Individual consultation	Individual consultation		
DR NUR ATIKAH A RAHMAN (NAAR) YSP520/4 - CONTENT IDEATION Class FRIDAY : 3.00 pm - 7.00 pm	Tutorial session choose only 1 slot :	20 March (NO CLASS) HARI RAYA AIDILFITRI		3 April F2F		17 April F2F		1 May (NO CLASS) (LABOUR DAY)			22 May F2F		5 June F2F		19 June F2F		
	TUESDAY : 9.00 am - 11.00 am 11.00 am - 1.00 pm 1.00 pm - 3.00 pm			31 March JL F2F		14 April JL F2F		28 April JL F2F			19 May JL F2F		2 June JL F2F				
DR SURIATI SAAD (SS) YSP522/4 - STRATEGIC PUBLIC RELATIONS (ELECTIVE) Class SUNDAY : 9.00 am - 1.00 pm		22 March (NO CLASS) HARI RAYA AIDILFITRI		5 April ONL		19 April F2F		3 May ONL			24 May F2F		7 June F2F		21 June F2F	5 July PRESENT F2F	

M I D S E M E S T E R B R E A K

Tutorial session choose only 1 slot :																		
MONDAY for FULLTIME students only:					6 April ONL		20 April F2F			11 May ONL		25 May F2F		8 June F2F				
10.00 am - 12.00 pm											24 May F2F			7 June F2F				
SUNDAY for PART TIME students only :				5 April ONL		19 April F2F		3 May ONL										
1.00 pm - 3.00 pm																		
All IMC LECTURER																		
YSP524/6 - IMC CAPSTONE PROJECT (SUNDAY)			28 April (SATURDAY) BRIEFING F2F	5 April WORKSHOP 1 F2F		19 April WORKSHOP 2 F2F		3 May WORKSHOP 3 F2F		24 May WORKSHOP 4 F2F		7 June WORKSHOP 5 F2F					YSP524 Pitch Presentation 3 - 4 July F2F (Friday, Saturday)	
Bi-Weekly meeting, Sunday 3 pm-5 pm																		

List of Lecturers

HM: (Assoc. Prof. Dr. Hasrina Mustafa), IAZ: (Assoc. Prof. Dr. Izzal Asnira Zolkepli), SNSM: (Dr. Sharifah Nadiah Syed Mukhiar), KAY: (Dr. Kamaruzzaman Abdul Manan), BO: (Assoc. Prof. Dr. Bahiyah Omar), SS: (Dr. Suriati Saad), NAAR: (Dr. Nur Atikah A Rahman)

List of Tutors

JL: (Mr Jovin Lee), FA: (Ms Fahri Ahmed), NR: (Ms Nazihah Rastam), Mr Zach, FAH: (Ms Farah Adlina Hamdan), Mr TAD, LWK: (Mr Lee Wei Kian), ANAG: (Ms Ainul Nadiah Abdul Ghani), HAD: (Ms Hazwani Ahmad Damanhuri), Mr Barry, Ms Pam